

UBC Forestry

Kaltura analytics and Embedding Kaltura media in Canvas

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Instructors can use Kaltura as a platform to share videos with students. This tip sheet provides step-by-step instructions on Kaltura analytics. This includes embedded Kaltura media in Canvas, Kaltura Analytics Dashboard Data and Kaltura Analytics Video Quiz Users CSV Download.

A. Embedded Kaltura Media

1. Open Canvas

In Course Navigation, please choose a course link from the options where you want to embed content to appear; for this, we will use “Discussions” as an example

Home

Assignments

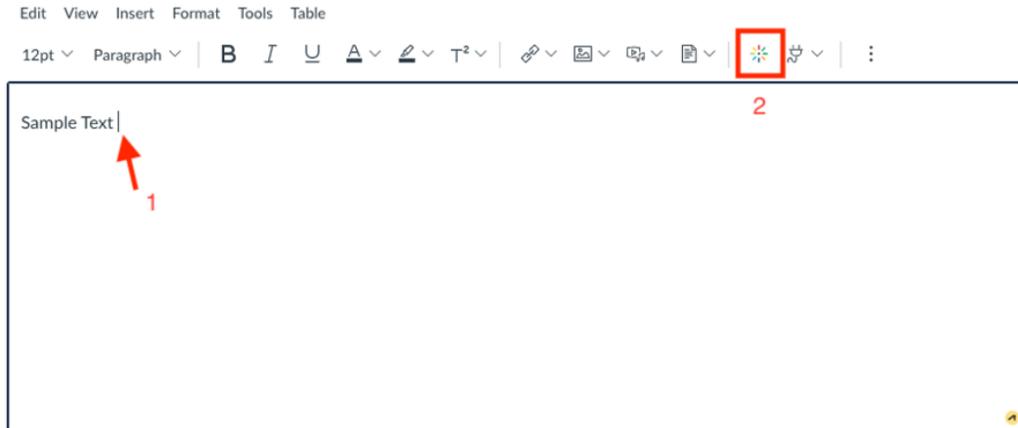
Discussions

Grades

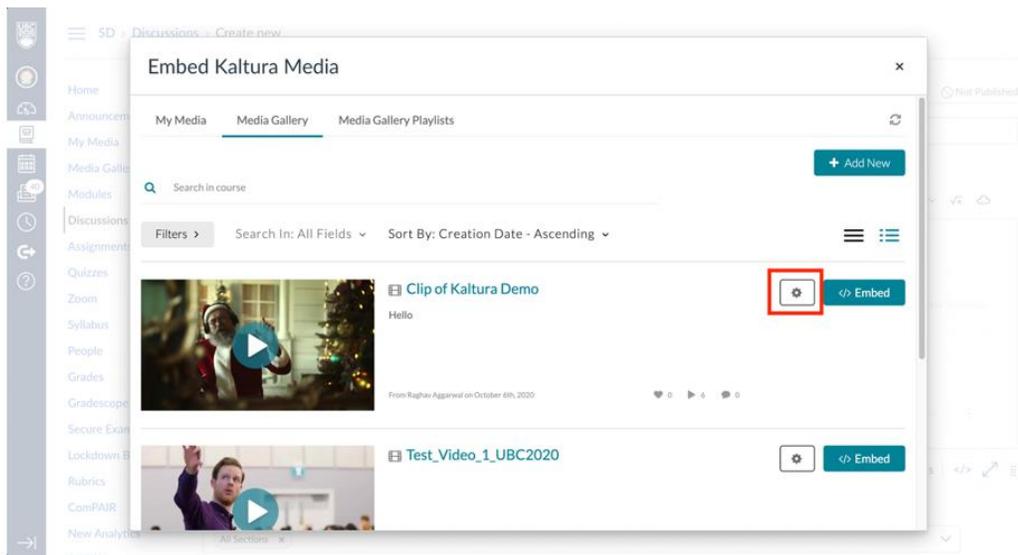
Zoom

2. Create a new discussion

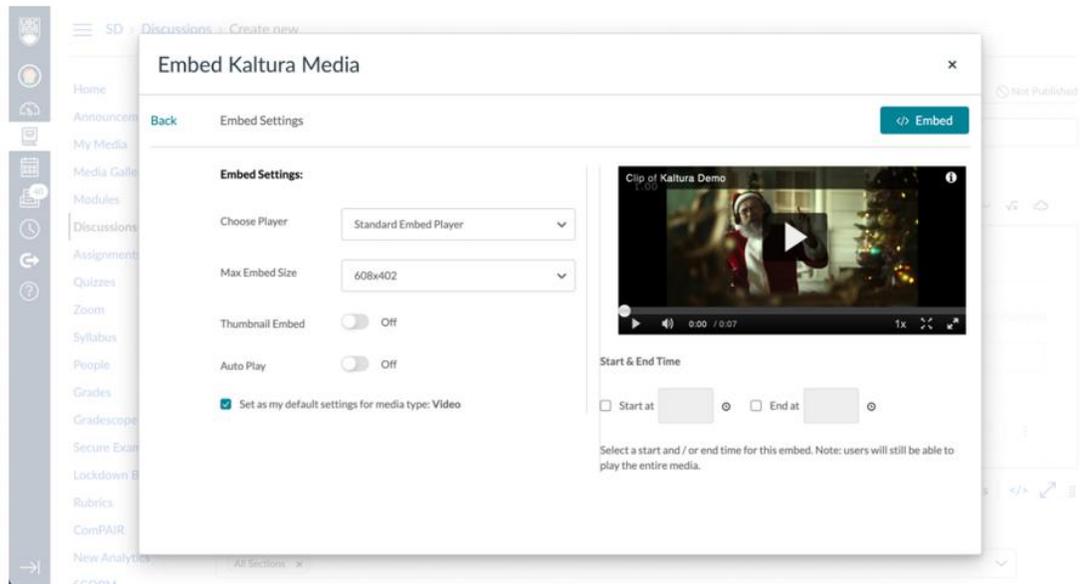
In the text box, click where you want the embedded content to appear and from the editor's toolbar, select Embed Kaltura Media



This will take you to the Embed Kaltura Media Page. Click the gear symbol to the right of your desired content. This will take you to the Embed settings page.



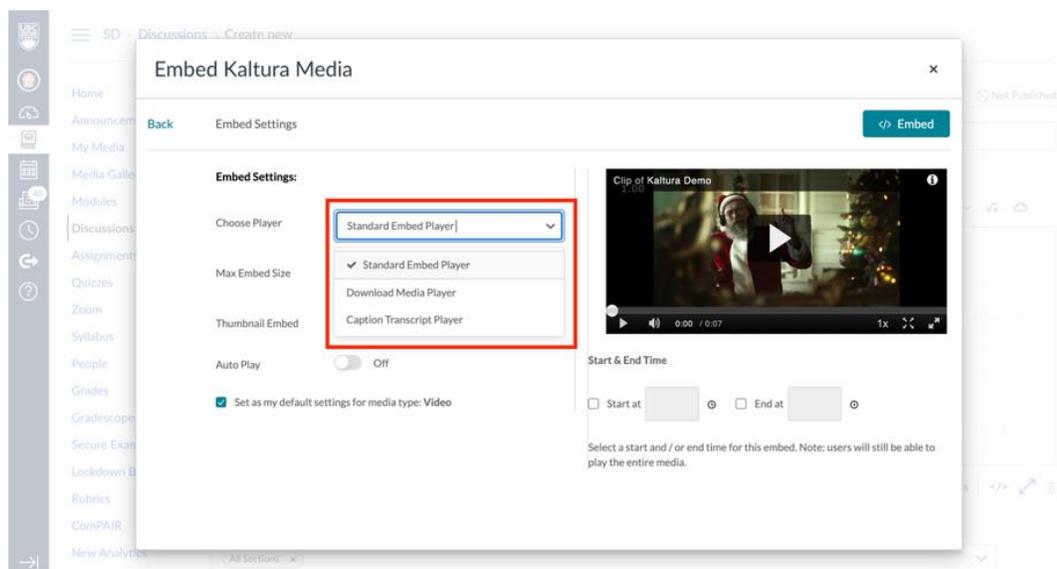
This is the Embed Settings Page it will lead you to.



3. Embed Kaltura Media

Click the 'Choose Player' drop down, which has three options:

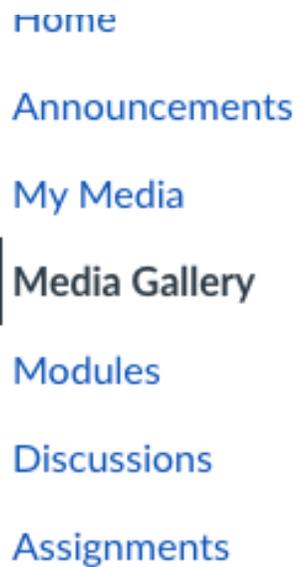
- (1) *Standard Embed Player* is the standard video player
- (2) *Download Media Player* option is a player with a 'download' button for media owners who wish to allow others to download the embedded media directly.
- (3) *Caption Transcript Player* allows user to embed media with captions and display the transcript beneath the player



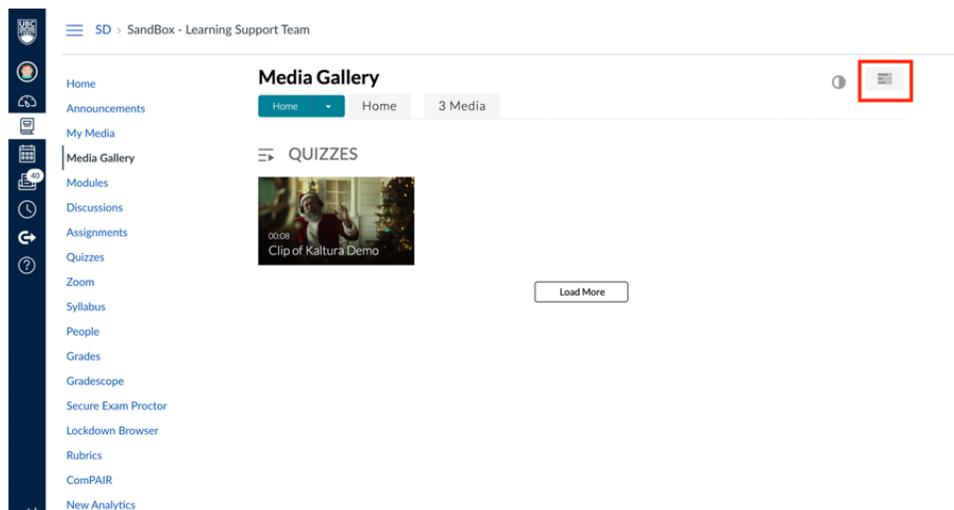
B. Kaltura Analytics Dashboard Data

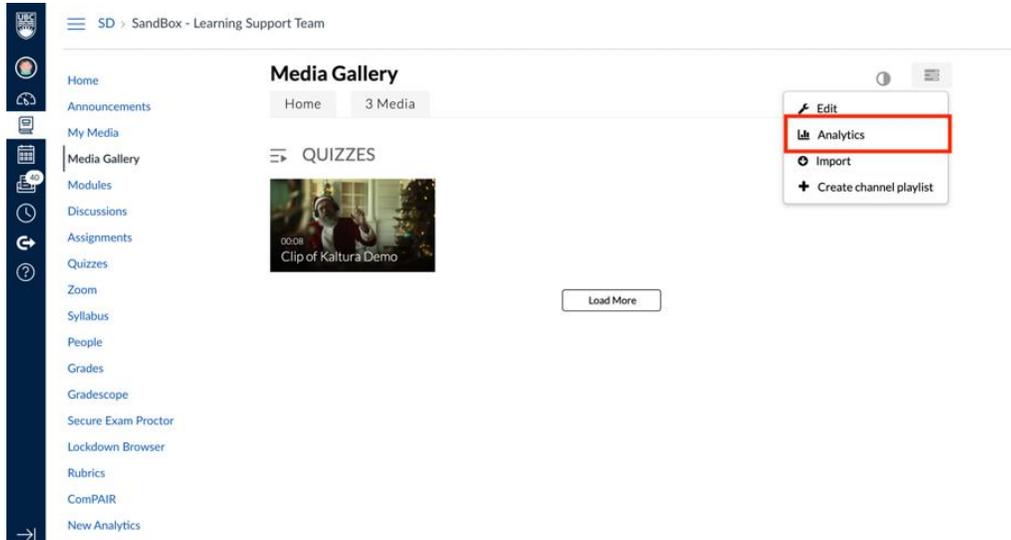
1. Open Canvas

In Course Navigation, choose the Media Gallery course link.

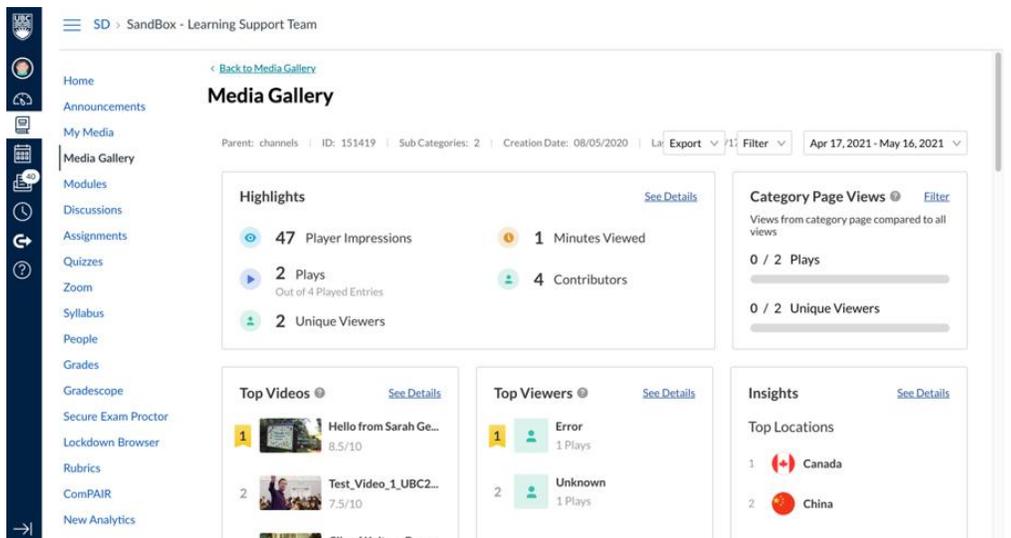


2. Click 'Channel Actions' found on the top right corner of the page From the drop-down menu, choose 'Analytics'.

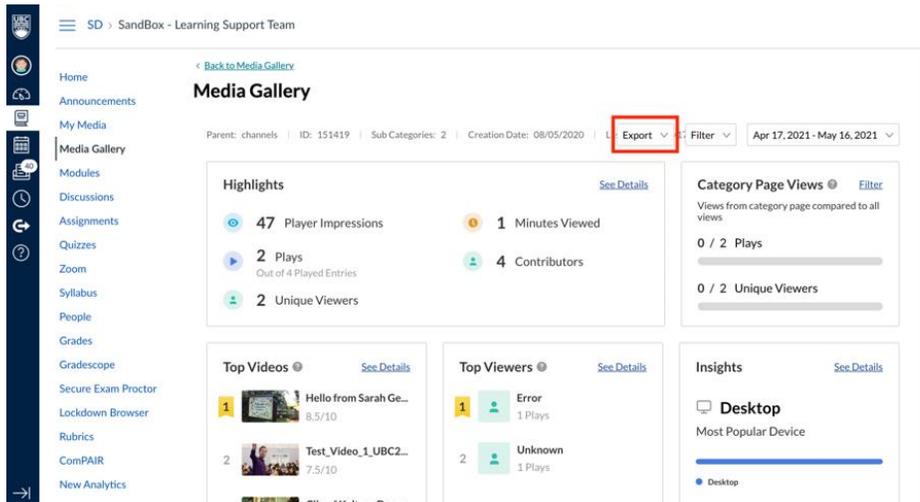




This will bring you to the Media Gallery Analytics page.

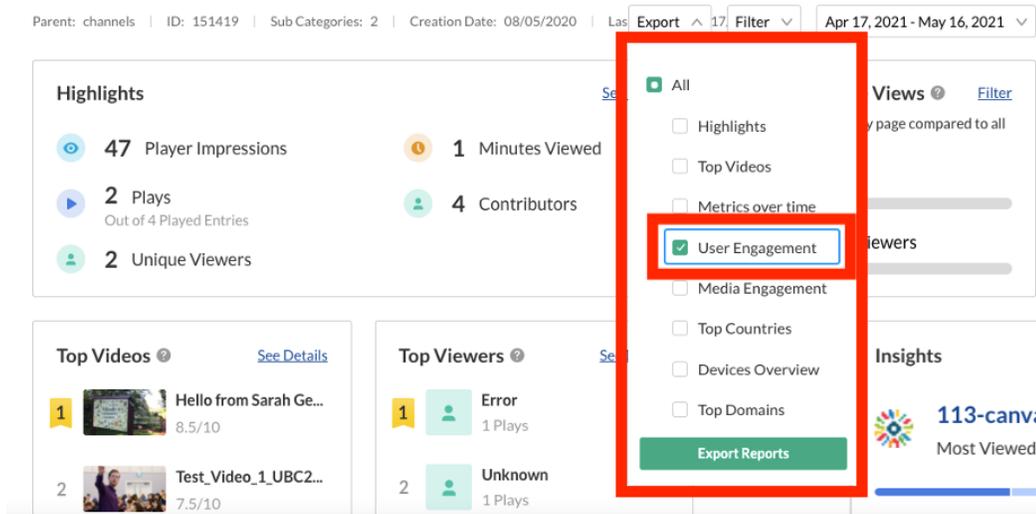


3. Click export

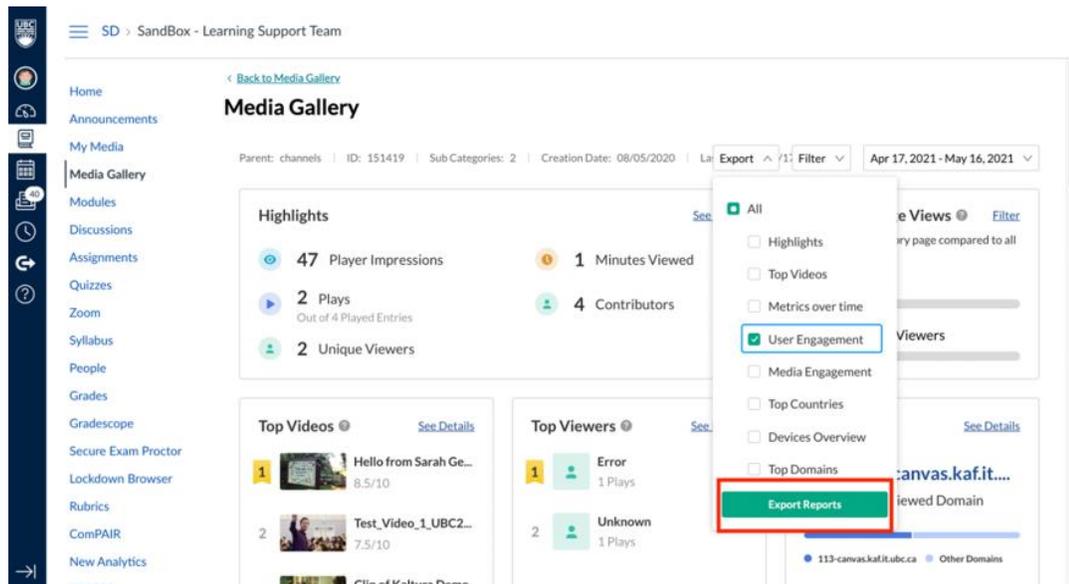


From the drop-down menu, choose the User Engagement option.

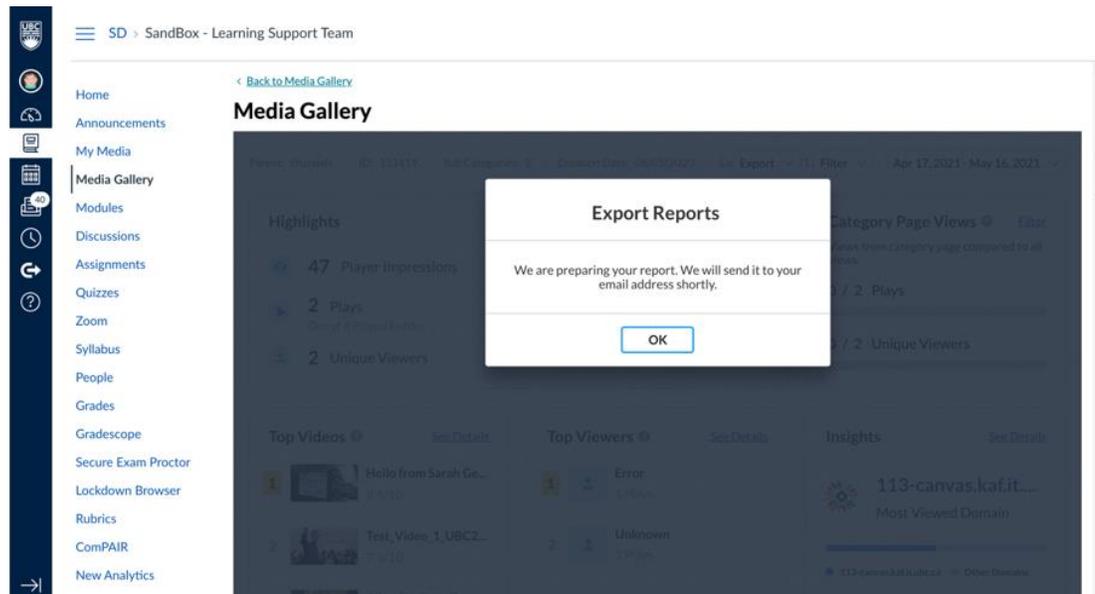
Media Gallery



4. Click Export Reports



It will send you an email with the CSV file attached. The User Engagement Option exposes user's private information in the resulting CSV file.





UBC Kaltura Video Platform Report Sender
Your Export from 05-17-21 21:32 is ready to download
To: Sally Lim

Inbox - Google 9:42 PM



Hello UBC LMS/KMS,

Your export process from 05-17-21 21:32 with IDs 9002145 is ready to download.

You can download the files here:

[113_Report_export_60a3459f2e3eb](#)

— important notice —
files will expire in 1 days.

Thank you,
Kaltura Customer Service

Please do not reply to this email, however feel free to share any feedback in our forums at <http://bit.ly/KalturaForums> .
If you would like to unsubscribe, please click this link: <http://admin.video.ubc.ca/index.php/extwidget/blockMail?e=iim.sally20@gmail.com:607b05598da5aad4665b9b3ecc35ba30fa7238d6>

C. Kaltura Analytics Video Quiz User CSV Download

1. Open Canvas

In Course Navigation, click the 'My Media' link

Home

Announcements

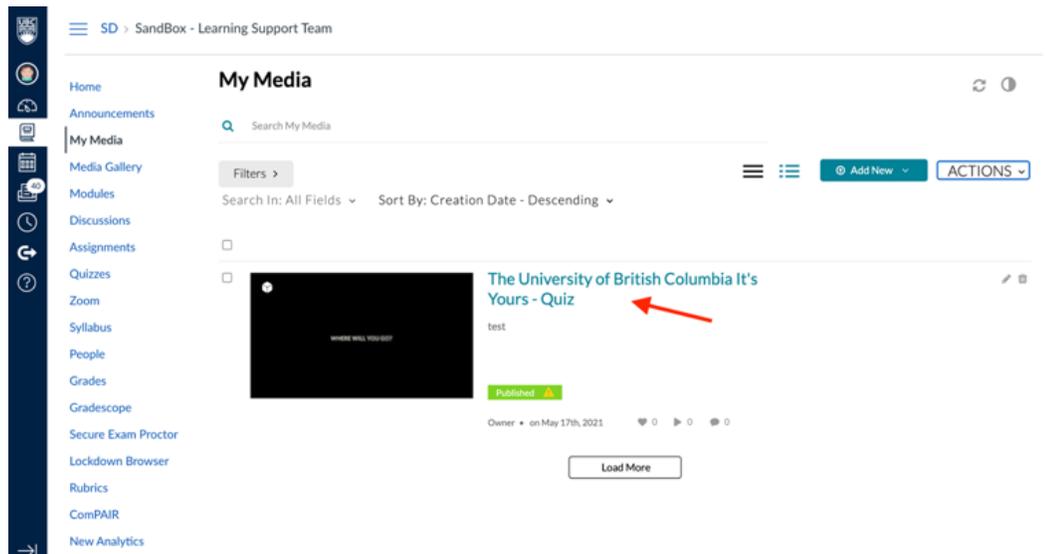
My Media

Media Gallery

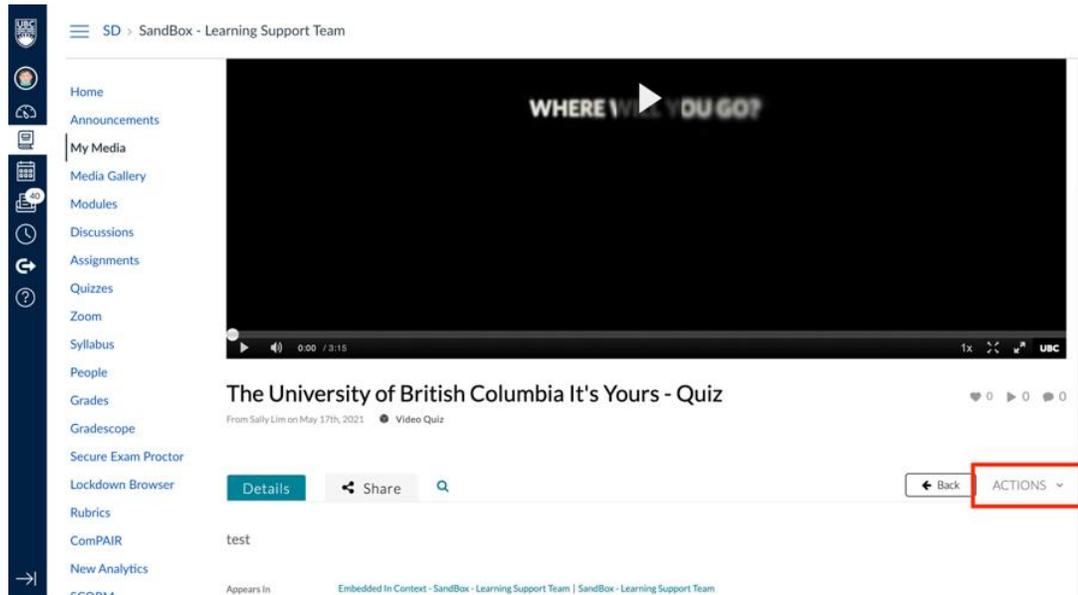
Modules

Discussions

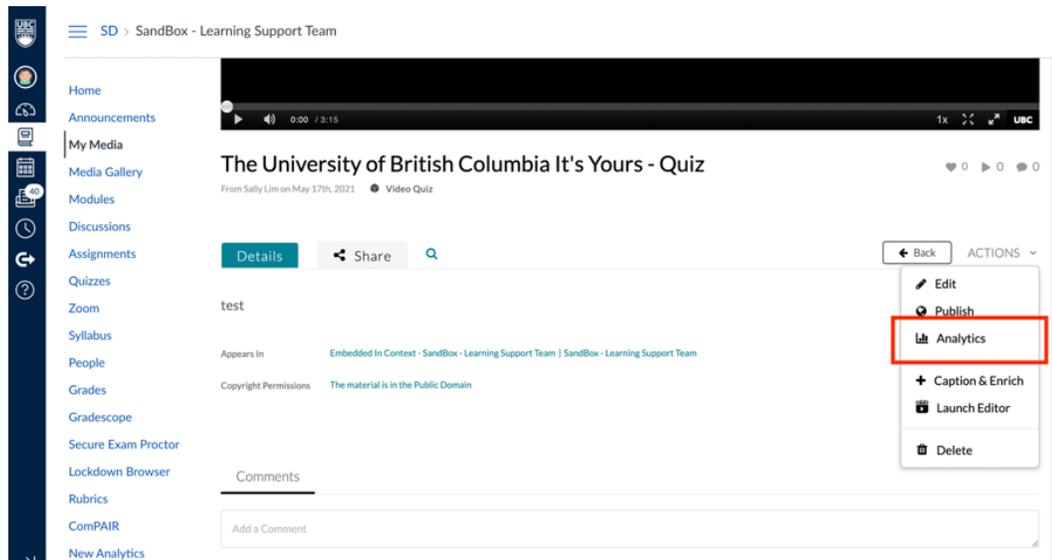
2. Click on the Video Quiz you want to see the analytics for



Scroll down and click on the 'ACTIONS' menu.



Then from the drop-down, choose 'Analytics'. This will bring you to the Video Quiz Analytics page.



3. To view the average score for all students:

If you are on the 'Video Analytics' tab, you will see the average statistics for the whole class

The screenshot shows the 'Video Analytics' dashboard for a quiz titled 'The University of British Columbia It's Yours - Quiz'. The 'Video Analytics' tab is highlighted with a red box. The dashboard displays the following statistics:

Player Impressions	Plays	Unique Viewers	Minutes Viewed	Avg. Completion Rate
0	0	0	0	0%

The date range filter is set to 'Apr 17, 2021 - May 16, 2021'. A video player is visible at the bottom with a play button and the text 'WHERE U GO?'.

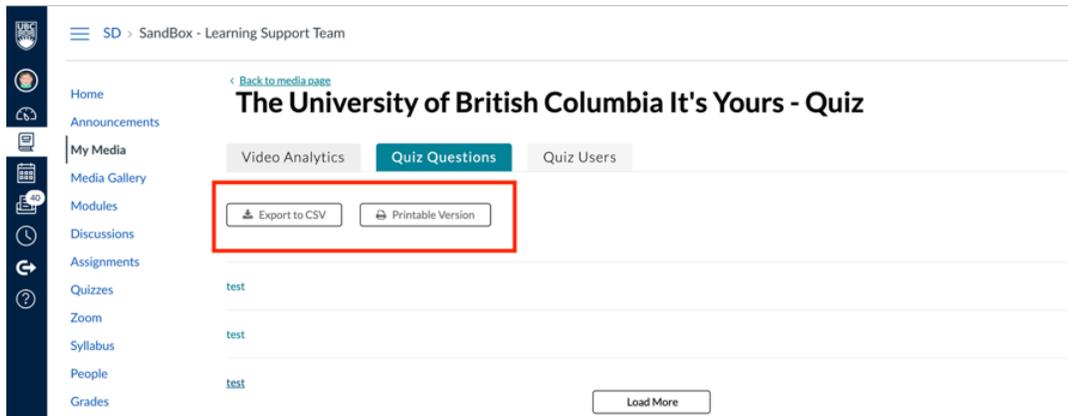
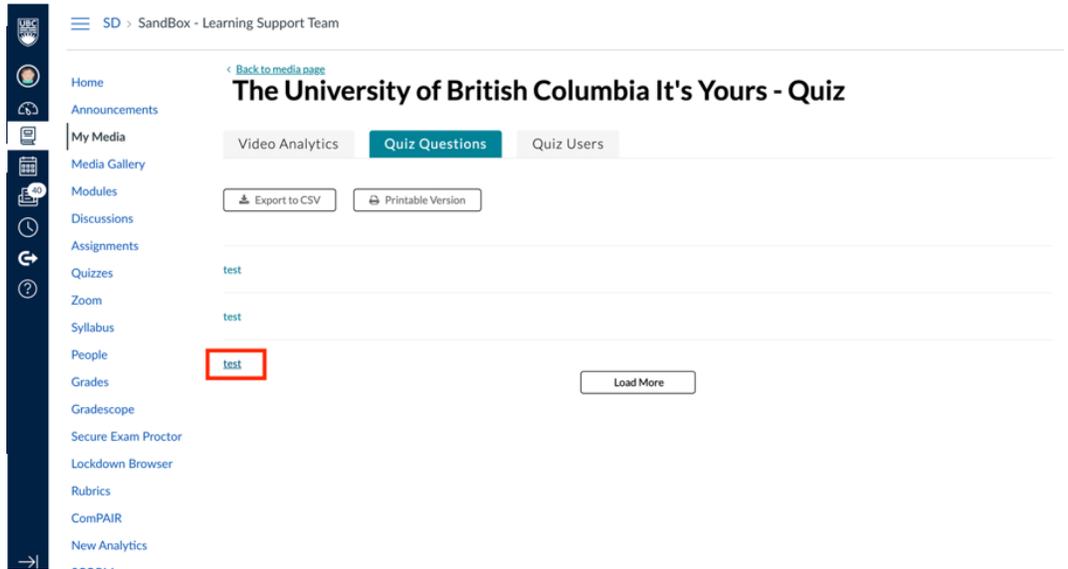
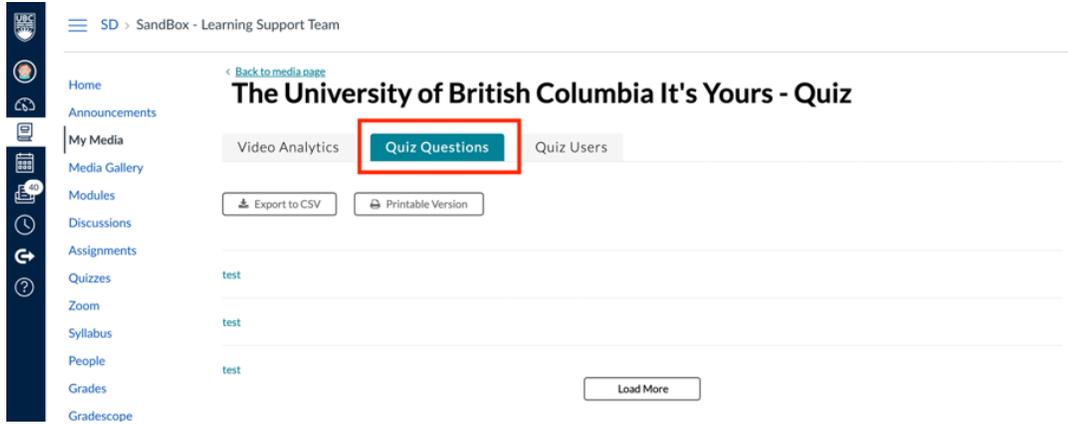
Adjust the statistics time period by using the drop-down Menu on the top right corner

The screenshot shows the 'Video Analytics' dashboard for the same quiz. The date range filter 'Apr 17, 2021 - May 16, 2021' is highlighted with a red box, indicating that it can be adjusted.

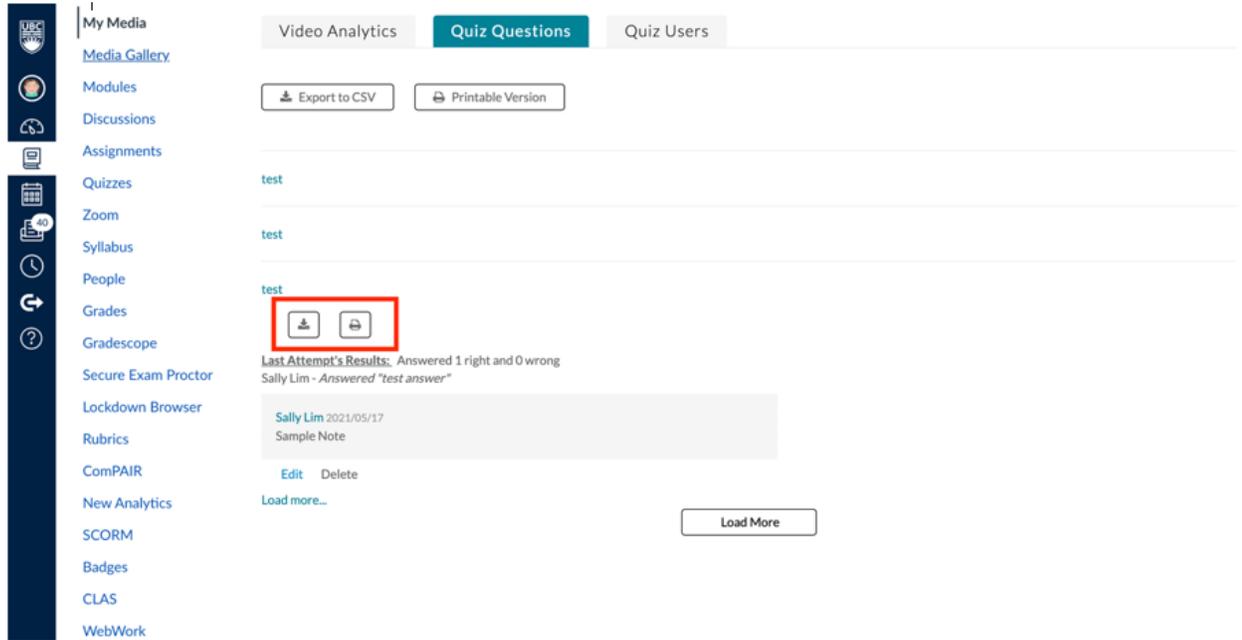
Export to CSV file to save the data. Follow step 3 in Part B Kaltura Analytics Dashboard Data on page 6.

4. To view answers to specific questions:

If you are on the 'Quiz Questions' tab, you will see a breakdown of how each student answered all questions. This is useful for reviewing answers to Open Questions.



Export a student’s answers to a question to a CSV file or Printable Version by clicking on the question. Then, click the download or print icons.



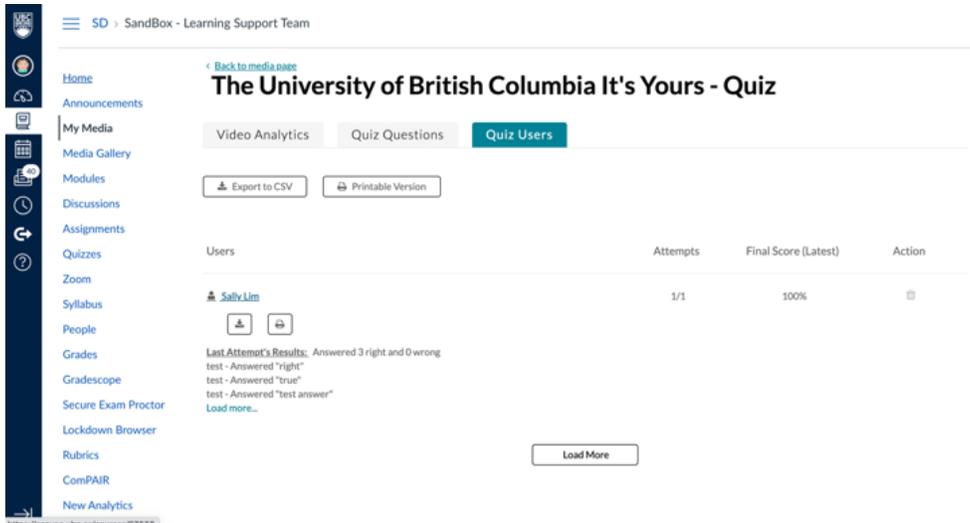
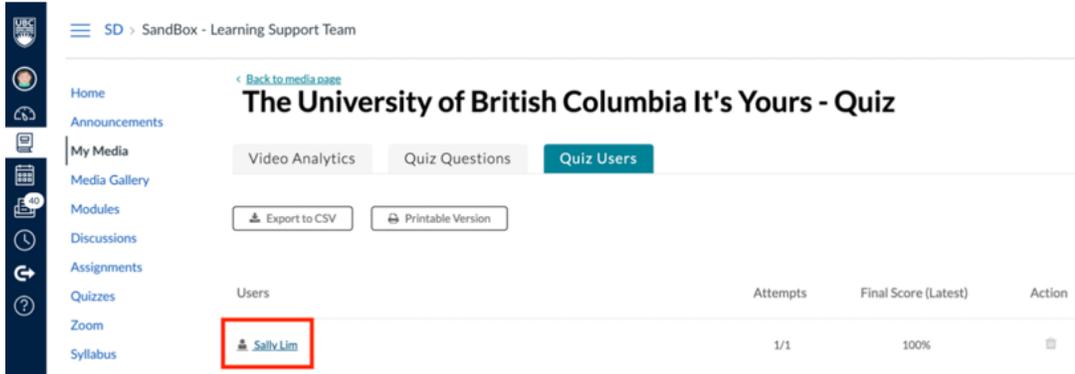
Export all answers to a CSV file or Printable Version by clicking on the ‘Export to CSV’ button or ‘Printable Version’ button.

5. To view a specific student’s quiz results:

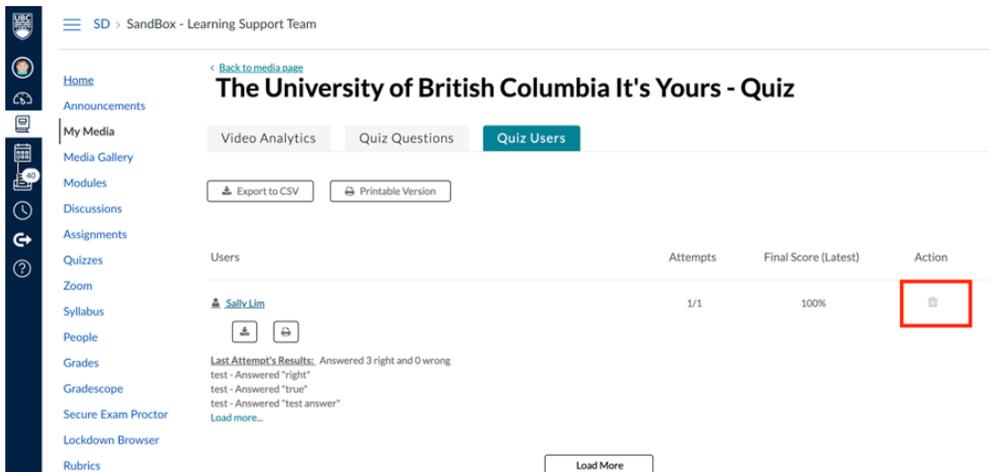
If you are on the ‘Quiz Users’ tab, you will see a specific student’s name, score, and the number of attempts.

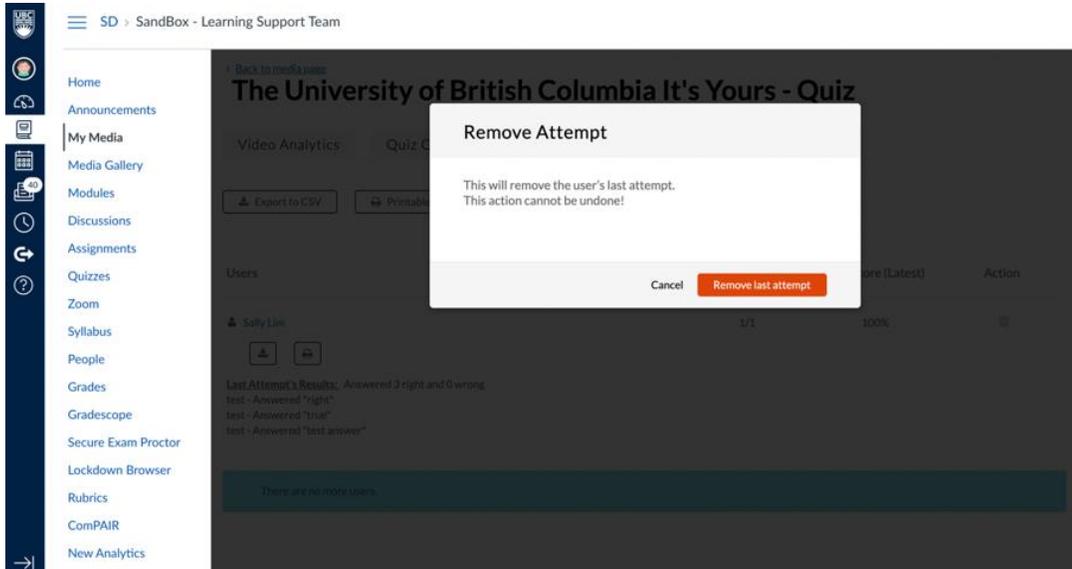


Click on a student's name and the student's last attempt's answers to the quiz will appear.

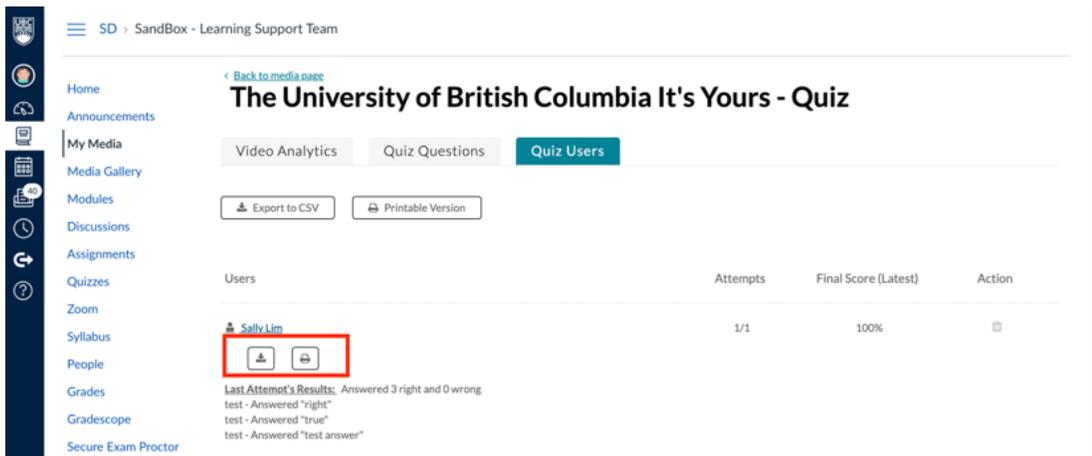
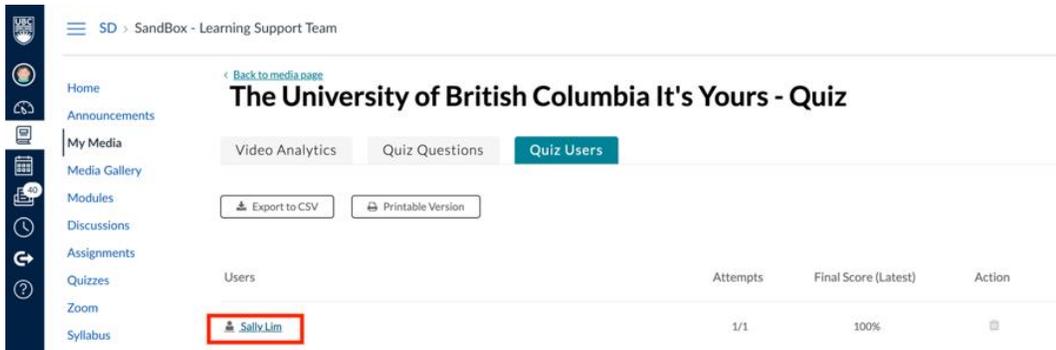


Clicking on the trash can icon under Action for a student will remove the student's last attempt on the quiz, allowing the student to retake it.





To export a student's attempt to CSV file or Printable Version, click on the student and then either the download icon or the print icon.



Export all students' attempts to CSV file or Printable Version by clicking on either the 'Export to CSV' or 'Printable Version' button.

The screenshot shows a Blackboard interface for a quiz titled "The University of British Columbia It's Yours - Quiz". The page has a left-hand navigation menu with options like Home, Announcements, My Media, Media Gallery, Modules, Discussions, Assignments, Quizzes, Zoom, and Syllabus. The main content area has tabs for "Video Analytics", "Quiz Questions", and "Quiz Users". Below the tabs, there are two buttons: "Export to CSV" and "Printable Version", which are highlighted with a red rectangular box. Below the buttons is a table with the following data:

Users	Attempts	Final Score (Latest)	Action
Sally Lim	1/1	100%	